



BOS Livestock enables livestock operations to manage, track, support and plan all day-to-day tasks. It supports all farming processes, including real-time tracking of animals and farm equipment, and lifecycle monitoring of all animals, enabling preventative treatment for disease management. The extensive record keeping enables preventative treatment and disease management, automated tracking and control of health genealogy.

Empowered by RFID hardware such as tags, readers and antennas, BOS Livestock provides a computerized solution to track, monitor and control the animals' lifecycle, including breeding, insemination, pregnancies, vaccines, transportation, weight and whelping. For meat production, animals may be tracked from nursing, weaning, fattening through the butchery process.

For disease management and prevention, farmers or herd managers can receive real-time alerts in the event of a drastic change in the animals' body temperature, thus allowing the farms to act immediately. The RFID monitoring system can immediately identify symptoms that are associated with many common illnesses, including swine or bovine flu, allowing the farm to perform early and more successful treatment.



“ BOS Livestock has played a major role in increasing the quality, efficiency & safety of our pig operation. We've seen immediate benefits in increased productivity & ROI. ”
Oren Lazimi, director of operations at a farm with 5,000 sows

Benefits

Increased productivity: Day-to-day tasks can be optimized for farm crews once BOS Livestock analyzes current operating procedures & the length of time it takes per task.

Total farm/herd oversight: With BOS Livestock's hardware, middleware, software and integration features capturing all processes, managers gains critical oversight of each animal's lifecycle, from birth through saleable meat.

Efficient decision-making and business utilization: Real-time information reports on changes in any animal's status enable farm management to act quickly and efficiently in any situation.



Every animal entered into BOS Livestock is assigned a unique identification number, as a way to positively identify an animal. Farmers or herd managers use handheld terminals with integrated RFID scanners to enter and collect the data, and data is synchronized when the terminals communicate with the management program, which is built upon the browser-based BOS ID platform.

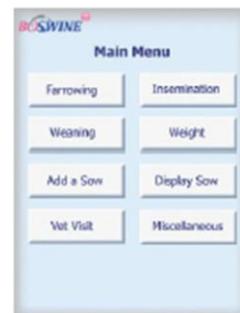
Additional Features:

Effective Breeding: BOS Livestock enables farmers to maximize breeding results by tracking and analyzing estrus (heat), insemination, and farrowing data.

Successful Farrowing: BOS Livestock enables the farmer to track and monitor the mothers during pregnancies and ensures that they receive the required vaccines.

Early Disease Identification: The monitoring system can immediately identify symptoms that are associated with many common illnesses, enabling farmers or herd managers to apply early and more effective disease treatment.

Comprehensive Reporting: Reports can be generated to analyze overall herd and animal health, productivity, and profit potential.



About BOS:

B.O.S. Better Online Solutions Ltd. (NASDAQ: BOSC) is a leading provider of RFID and Supply Chain solutions to global enterprises. BOS' RFID and supply chain offerings are helping customers worldwide improve the efficiency of enterprise logistics and organizational monitoring and control. BOS' RFID and mobile division offers both turnkey integration services as well as stand-alone products, including best-of-breed RFID and AIDC hardware and communications equipment, BOS middleware, and industry-specific software applications.



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